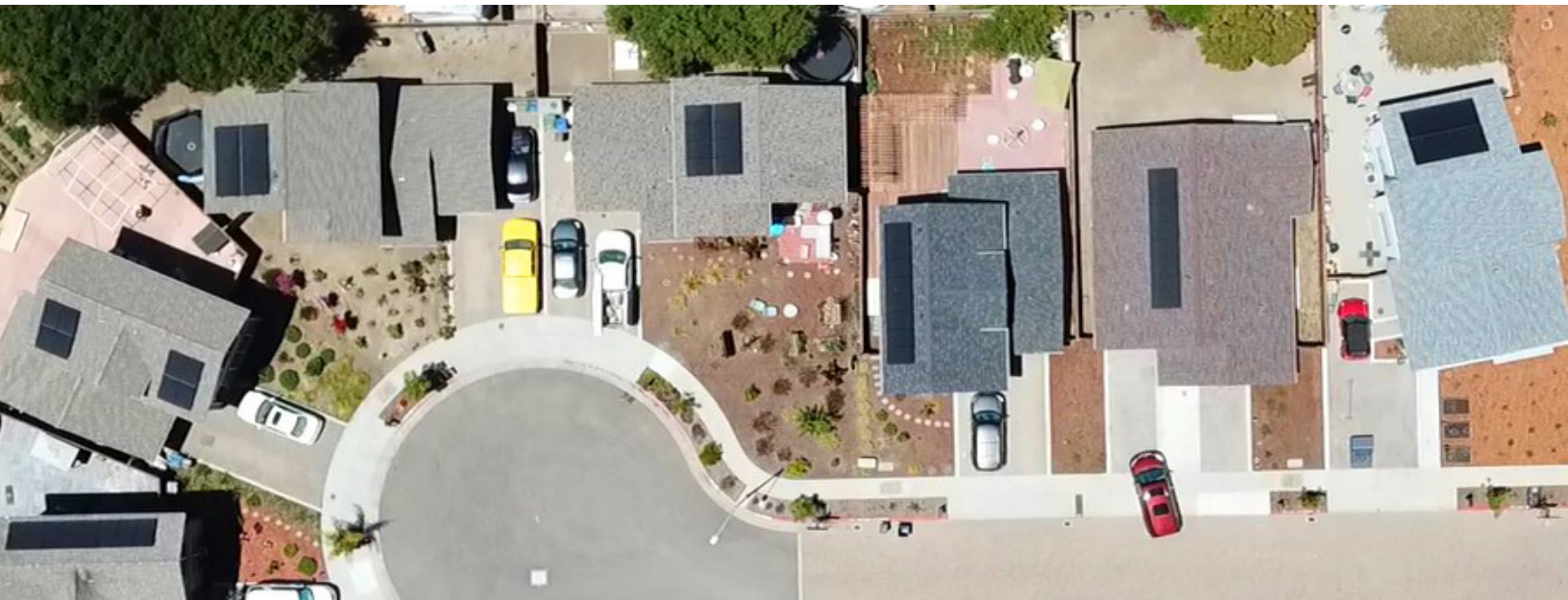




Habitat
for Humanity®
Monterey Bay

Los Esteros Court





In 2011, Habitat for Humanity Monterey Bay purchased an underutilized one-acre parcel in the Live Oak neighborhood from the County of Santa Cruz. Working with the County, Habitat Monterey Bay developed plans for seven homes allowing for low-income Santa Cruz County families to find decent, safe, and stable

affordable housing. In 2014, following a lengthy planning and design process, Habitat Monterey Bay began construction on the first home on Los Esteros Court. Over the six years between the initial groundbreaking and the project's completion, Habitat Monterey Bay partnered with volunteers from hospitals, churches,

schools, local businesses, and corporate offices, as well as tradespeople who donated their skilled labor to the Los Esteros project. Together, these groups and individuals donated nearly 15,000 hours of labor. In addition to the strong community support to help build these homes, each family contributed more than 500 hours of sweat equity, making an investment in themselves and putting into practice Habitat for Humanity's

mission of providing affordable homeownership opportunities by giving people a hand up, not a hand out.

Building a Habitat home is a community effort. In addition to the tremendous amount of volunteer labor donated to support each new home, dozens of nonprofit and for-profit businesses and groups support Habitat

“We feel very proud to have worked with the community to bring more safe, affordable, and decent housing so close to good parks and schools, to families in need.”

- Satish Rishi, CEO

- 7** homes built
- 25** children housed
- 5,000+** volunteers
- 15,000** volunteer hours
- 3,500+** sweat equity hours

Monterey Bay's work to increase the amount of affordable housing in Santa Cruz and Monterey Counties. Habitat's nonprofit partners include Bay Federal Credit Union, community churches, local schools, and IBEW 234 (International Brotherhood of Electrical Workers), who provides licensed electricians to wire Habitat homes. For-profit partners include many local and national businesses, such as Poly, Alameda Roofing, Staff of Life, Bank of America, Wells Fargo, and Santa Cruz County Bank, to name just a few. Additionally, Habitat has partnerships with James Hardie Siding, Whirlpool, IKEA, Nest, and Yale, who donate products to build modern, attractive, high-quality homes that retain their value for years to come and are a source of pride for both Habitat's new homeowners and the community at large.

Each of the seven homes at Los Esteros Court are owned by families earning no more than 80% of Santa Cruz County's median income. With close proximity to Brommer

\$2,904,000

\$227,000

37

8

cost to build

gift-in-kind materials

community partners

home sponsors



Street Park, Live Oak Elementary School, and nearby jobs and amenities, this development has created opportunities that these families would not likely otherwise have. Additionally, by building these homes, one family was able to leave their older apartment with an unsafe heater. Another family was able to leave a living situation that was overcrowded, and a third family was able to purchase one of the homes specially designed to accommodate someone with a physical limitation affecting their mobility. Habitat Monterey Bay is excited to continue working with its Santa Cruz community partners to create new affordable housing opportunities, with their next project Rodeo Creek Court on

Harper Street in Live Oak. Many thanks to all of Habitat Monterey Bay's community partners, volunteers, and neighbors who worked to make homeownership a reality for seven Santa Cruz County families at Los Esteros Court.

“The opportunity to become homeowners, and building our own home with volunteers from the community, was beyond anything we could imagine.”

- Janae Kirby



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